

### Introducing you to bedside sleeping



# Sleep well Sleep safe

When you announced your good news to friends and family, the first thing they may have said after congratulations is "welcome to the world of sleepless nights!". That is where bedside sleeping can help.

### The benefits of bedside sleeping

The NCT Bednest bedside crib creates a safe sleep space for your baby that is at the same time joined to, but separate from, your own bed. This gives you all the advantages of co-sleeping without actually sharing a bed.

Sleeping in the same room as your baby, with him or her at your bedside, could help you, your baby and your family get more rest.



You can comfort your baby easily even if your movements are restricted, for example following a caesarean

> Supports breastfeeding at night – you don't have to get up or wake anyone else

Enables you to instantly respond when your baby stirs or cries

Sleeping close by helps you bond with your baby

## Benefits of bedside sleeping

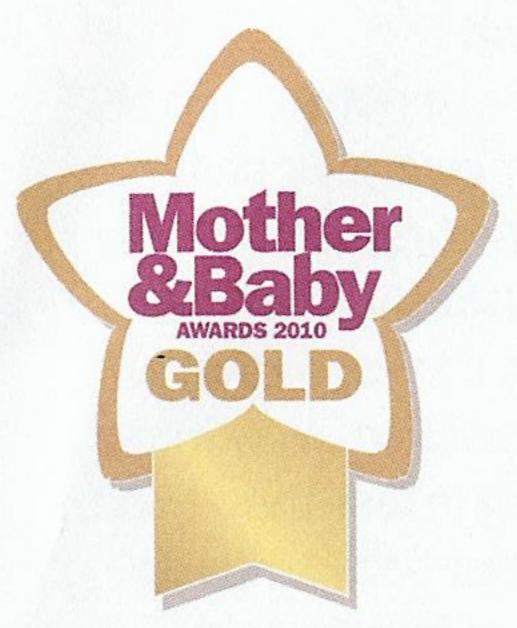


## The Bednest is the only bedside crib selected to carry the NCT brand

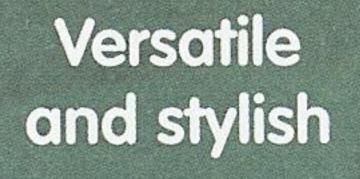
### How it works

At night time, when secured to your bed, the NCT Bednest essentially functions as a three-sided bassinette, enabling you to keep your baby within reach and on the same level as your bed, but without you sharing a sleeping surface.

The fully adjustable base is secured to your bed with a strap which works with frame and divan beds of varying heights. The patented fabric sides can be lowered to different levels, fully down to provide easy access or halfway to keep eye contact as well as for protection for when your baby starts to roll over at around three months.



Unique design features



Safe and secure

Ledand

#### Unique design features

Many babies suffer from reflux at some point, disrupting their own sleep and that of their parents and families. The NCT Bednest is the only bedside crib that tilts, which, based on testimonials from mums, can help to alleviate the symptoms of reflux.

#### Award-winning

The NCT Bednest recently won the coveted Mother & Baby magazine Gold Award for Best Moses Basket or Crib 2010/11. The design comes from the winners of the Concept 2005 Design Award at the Baby and Child International Fair, promoting Safe Sound Sleep.

Versatile and stylish Due to its multipurpose nature, the NCT Bednest is the only place your child needs to sleep for the first six months. Away from your bedside, it functions as a standalone crib, moses basket and travel cot. It can be packed away into a convenient carry bag in less than two minutes, allowing your baby to sleep in the bed he or she is familiar with wherever you are.

Parents have praised the practical, beech wood design as a stylish and unobtrusive fit with their bedroom and home. The NCT Bednest was designed by therefore, a company with a 20-year history of designing life-changing products from the Tom-Tom GPS to PSION organisers.

Safety first

The crib has been tested and approved by FIRA to British Standards F1130-1 and 2. It is made using natural, sustainable materials.

### NCT Helpline 0300 330 0700

The NCT Bednest costs £299. To learn more and place your order, visit www.nctshop.co.uk or call 08458 100 100.

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